Amendments to the Claims

This listing of claims replaces all prior versions, and listings, of claims in the application.

1. (Currently amended) A method of ~~generating~~ providing a recommendation to a user for a selection of a piece of clothing ~~(101-105)~~, comprising:

maintaining a clothing profile,

detecting a piece of clothing ~~(101-105)~~ being selected and updating the clothing profile based on said selection, ~~and~~

generating the recommendation from the updated clothing profile, and

providing the recommendation to the user.

2. (Currently amended) A system ~~(120)~~ for generating a recommendation to a user for a selection of a piece of clothing ~~(101-105)~~, comprising:

user profiling means ~~(302)~~ for maintaining a clothing profile,

detection means ~~(111)~~ for detecting a piece of clothing ~~(101-105)~~ being selected, coupled to the user profiling means ~~(302)~~ for updating the clothing profile based on the selected piece of clothing ~~(101-105)~~,

recommendation means ~~(303)~~ for generating ~~the~~ a recommendation from the updated clothing profile, and

presentation means ~~(200)~~ for presenting ~~(201)~~ the recommendation to the user.

3. (Currently amended) The system ~~(120)~~ of claim 2, ~~further comprising~~ wherein

generating the recommendation comprises

determining a list of available pieces of clothing ~~(101-105)~~, and

combining plural pieces from the list to form a collection of subsets,

the recommendation comprising at least one subset from the collection of subsets.

4. (Currently amended) The system ~~(120)~~ of claim 3, wherein

the recommendation means ~~(303)~~ ~~being~~ is arranged ~~for eliminating~~ to eliminate from the collection a number of subsets that are not suitable for a present situation.

5. (Currently amended) The system (120) of claim 2, wherein

the user profiling means (302) are coupled to smart card read/write means (306, 310, 311) for maintaining the clothing profile stored on a smart card (320).

6. (Currently amended) The system (120) of claim 2, further comprising

input means (202) for determining a purpose for which the piece of clothing has been selected,

the user profiling means (302) being arranged for updating the clothing profile further based on the determined purpose.

7. (Currently amended) The system (120) of claim 6, wherein

the input means (302) being is arranged for determining to determine the purpose based on an appointment in an electronic calendar.

8. (Original) A method of presenting a targeted clothing advertisement to a user, comprising

obtaining a clothing profile for the user,

determining a clothing product that matches the clothing profile, and

sending an identifier of the clothing product to the user.

9. (Currently amended) The method of claim 8, further comprising

generating a representation (201) of the clothing product using the identifier and

rendering the representation (201) to the user.

10. (Currently amended) The method of claim 8, whereby wherein the clothing profile is obtained by reading the clothing profile from a smart card (320).

11. (New) A method of presenting a recommendation of an ensemble to a user, comprising:

maintaining an inventory of apparel possessed by the user,

determining one or more subsets of apparel from the inventory suitable for forming the ensemble,

presenting at least one of the one or more subsets of apparel to the user.

12. (New) The method of claim 11, wherein

determining the one or more subsets suitable for forming the ensemble is based on at least one of:

a user preference,

current fashion,

a dress code, and

prior selected ensembles.

13. (New) The method of claim 11, wherein

determining the one or more subsets suitable for forming the ensemble is based on at least one of:

a dominant color of the ensemble,

a color of each apparel in the subset,

a dominant style of the ensemble,

a time of year for wearing the ensemble,

a time of day for wearing the ensemble, and

current environmental conditions.

14. (New) The method of claim 11, wherein

determining the one or more subsets suitable for forming the ensemble includes at least one of:

applying one or more rules,

determining one or more compatibility distances,

determining one or more preference weights, and

modifying parameters used for determining the one or more subsets based on prior user selections.

15. (New) The method of claim 11, further including

identifying an apparel item from beyond the inventory that would form another subset suitable for forming the ensemble if combined with apparel in the inventory.

16. (New) An apparel recommendation system comprising:

an inventory system that is configured to maintain an inventory of apparel possessed by a user,

a processor that is configured to identify one or more subsets of apparel in the inventory suitable for forming an ensemble, and

a display that is configured to present at least one of the one or more subsets of apparel to the user.

17. (New) The system of claim 16, wherein

at least some of the apparel includes a tag that identifies the apparel to the inventory system.

18. (New) The system of claim 16, wherein

the processor is configured to identify the one or more subsets based on at least one of:

> a user preference,
>
> current fashion,
>
> a dress code, and
>
> prior selected ensembles.

19. (New) The system of claim 16, wherein

the processor is configured to identify the one or more subsets based on at least one of:

> a dominant color of the ensemble,
>
> a color of each apparel in the subset,
>
> a dominant style of the ensemble,
>
> a time of year for wearing the ensemble,
>
> a time of day for wearing the ensemble, and
>
> current environmental conditions.

20. (New) The system of claim 16, wherein

the processor is configured to identify the one or more subsets via at least one of:

> applying one or more rules,
>
> determining one or more compatibility distances,
>
> determining one or more preference weights, and
>
> modifying parameters used for determining the one or more subsets based on prior user selections.

21. (New) The system of claim 16, further including:

a network interface that is configured to facilitate receipt of advertisements for other apparel,

the processor is further configured to filter the advertisements based on whether the other apparel forms another subset suitable for forming another ensemble if combined with apparel in the inventory, and

the display is further configured to present the another subset to the user.

22. (New) The system of claim 21, further including:

an input device that facilitates a purchase of the other apparel in the another subset by the user.

23. (New) The system of claim 16, further including

a smart card read/write device, and

wherein the processor is further configured to transfer some or all of the inventory of apparel to a smart card via the smart card read/write device.

24. (New) The system of claim 23, wherein

the processor is further configured to transfer one or more user preferences to the smart card via the smart card read/write device.

25. (New) The system of claim 16, wherein

the system is further configured to detect an initial selection of a first apparel item, and

the processor is configured to identify the one or more subsets based on this initial selection.